



A GUIDE TO POWER BI VISUALS

TURN DATA INTO DECISIONS



I WANT TO...



Make eyecatching metrics

104

Total Stores

Cards

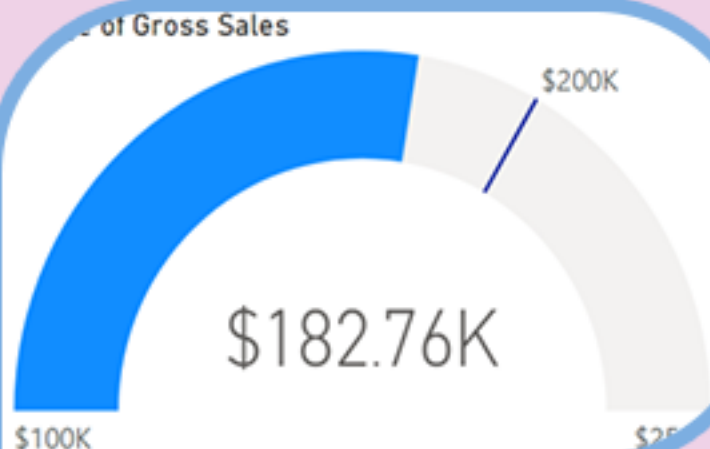
Your quick dashboard sticky notes. Single numbers are for the "one thing you must know today."

KPIs

Got a goal? Track how close or far you are from hitting it.

\$482,537!

Goal: \$595,092 (-18.91%)



Gauge Charts

Think of these as your dashboard speedometer. They tell you if you're going too slow or just right towards your goal.

I WANT TO...



Simplify complex data



Decomposition Tree

Helps visualise data across multiple dimensions. Great for root cause analysis.

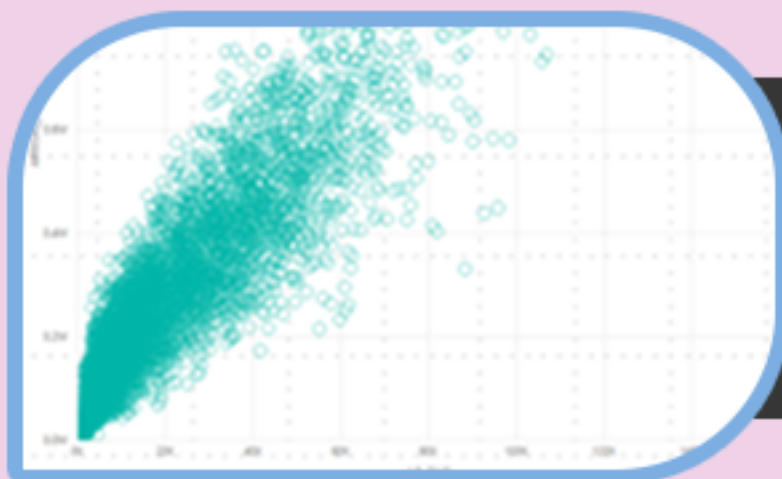
Matrix

Think of it as a more dynamic table. With the ability to sort and drill down into rows and columns.

	Central		East	
Stage	Opportunity Count	Revenue	Opportunity Count	Revenue
Lead				
Small	26	\$22,907,676	38	\$47,428,906
Medium	25	\$96,249,147	30	\$116,539,256
Large	40	\$321,876,492	33	\$255,568,275
Total	91	\$441,033,315	101	\$419,536,437
Qualify				
Small	10	\$11,550,016	19	\$23,925,214
Medium	12	\$48,820,525	19	\$71,617,016
Large	7	\$51,344,920	12	\$100,149,924
Total	29	\$111,715,461	50	\$195,692,154
Conversion				
	13	\$13,771,741	8	\$10,283,935

Scatter High-Density

For when you have a ton of data points that you need to make sense of, quickly.



I WANT TO...



Analyse Trends

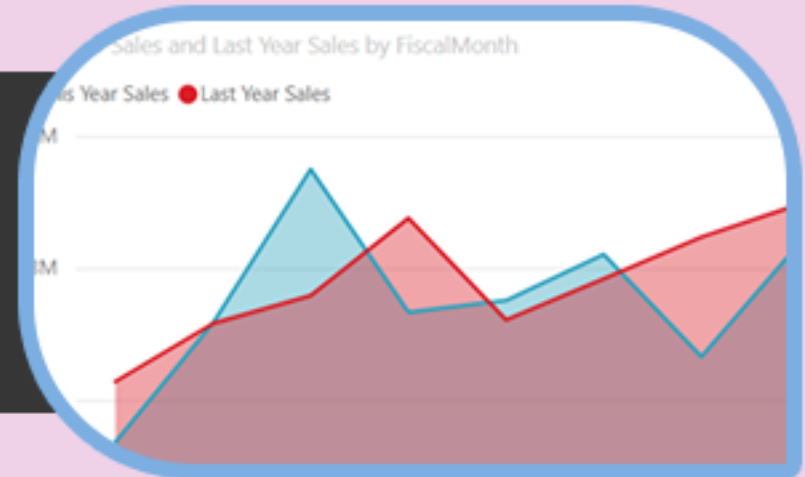


Line Charts

Great for understanding trends over time.

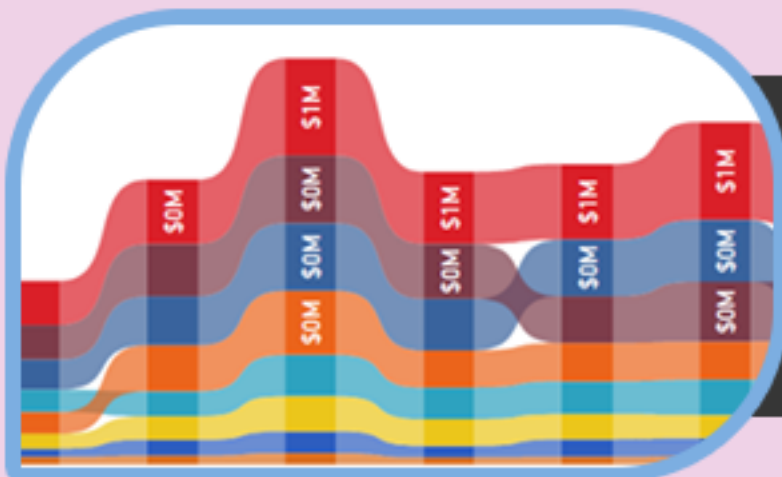
Area Charts (Basic & Stacked)

They're like line charts but throw a bit of shade (in a good way) to indicate volume.



Ribbon Charts

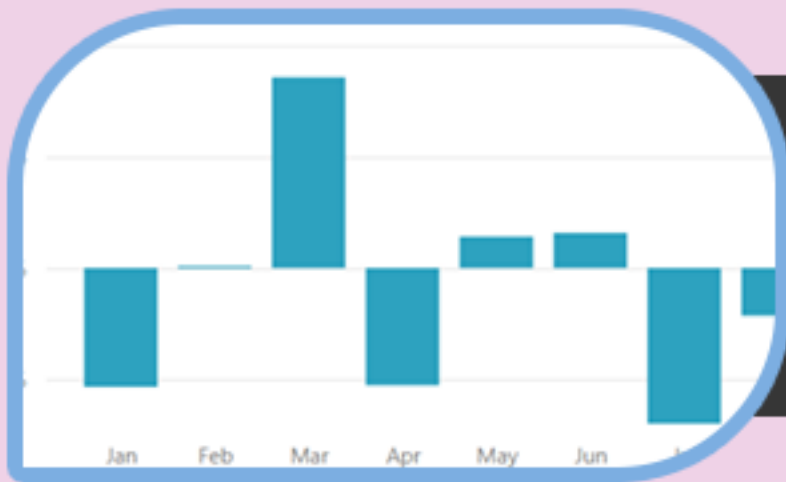
Use these when you want to know who the classroom topper is, and who's catching up.



I WANT TO...



See Relationships



Bar and Column Charts

For when you need to compare Apples and Androids.

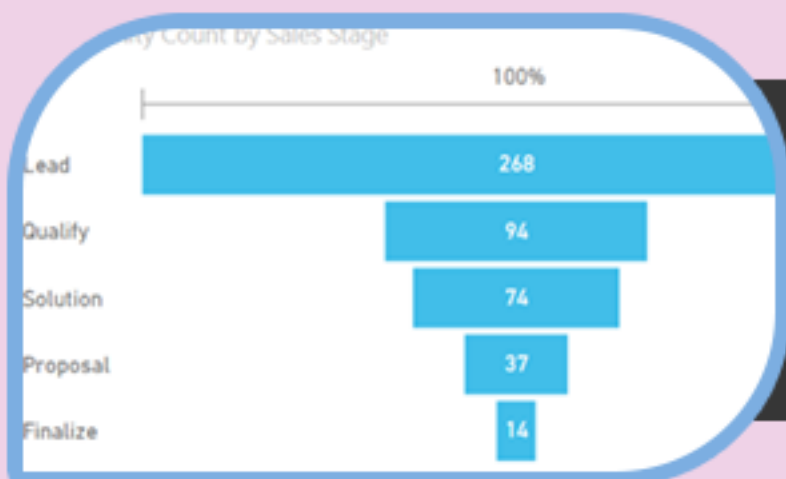
Doughnut and Pie Charts

They are the dessert of data visuals. Quick to consume but handle with care, too much can be overwhelming.

Lindseys \$6M



Fashions D
\$16M



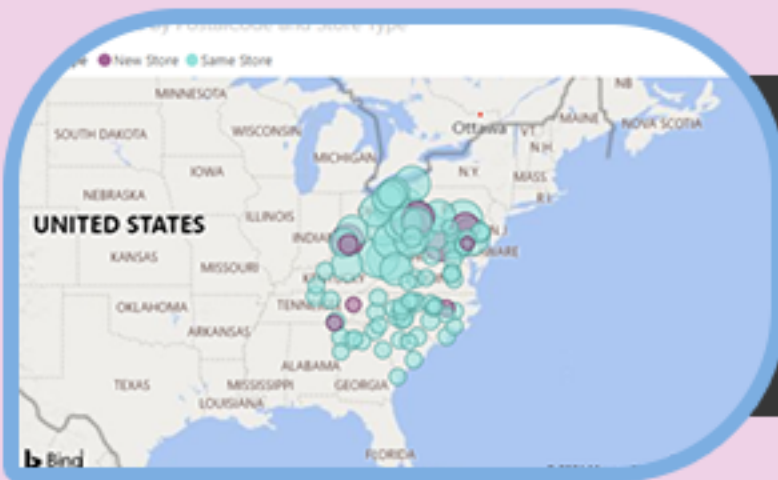
Funnel Charts

Perfect for those 'start to finish' processes like your sales cycle.

I WANT TO...



See it on a Map

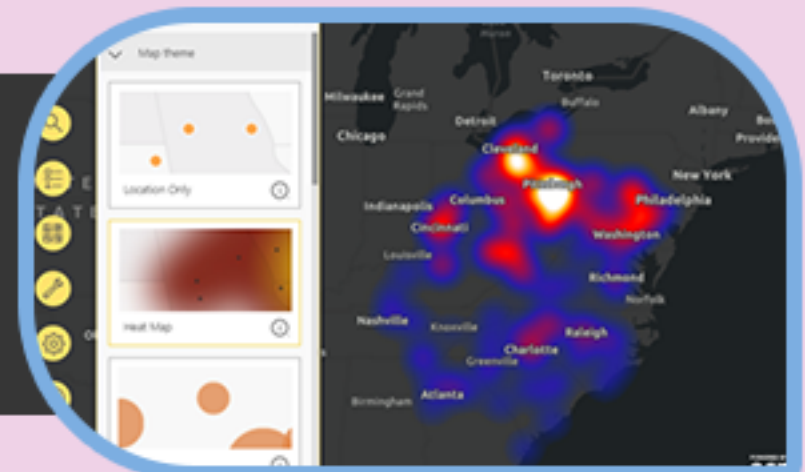


Basic Maps & Filled Maps

Tell your data story on a global scale.

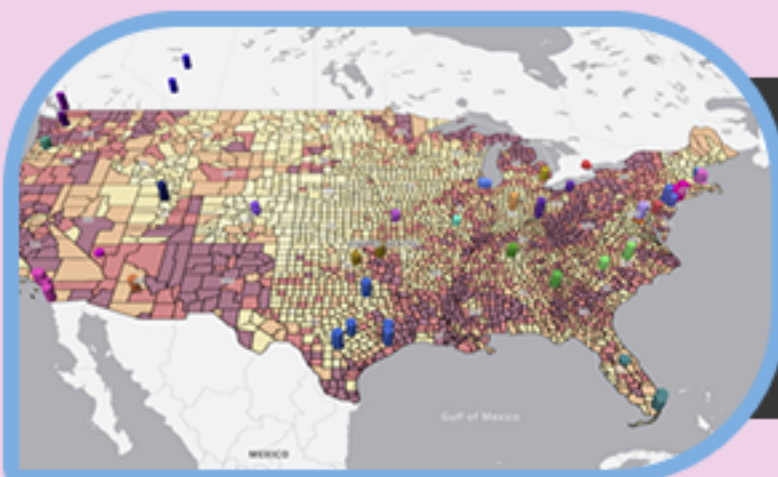
ArcGIS Maps

When Basic Maps won't do, ArcGIS takes your geo-analysis to the next level.



Azure Maps

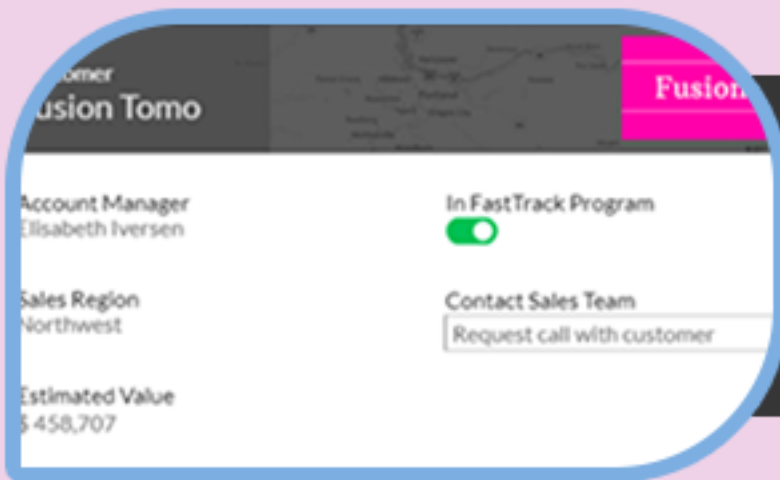
A natural choice for those already invested in the Azure ecosystem; go beyond basic with Azure Maps.



I WANT TO...



Make specialty visuals

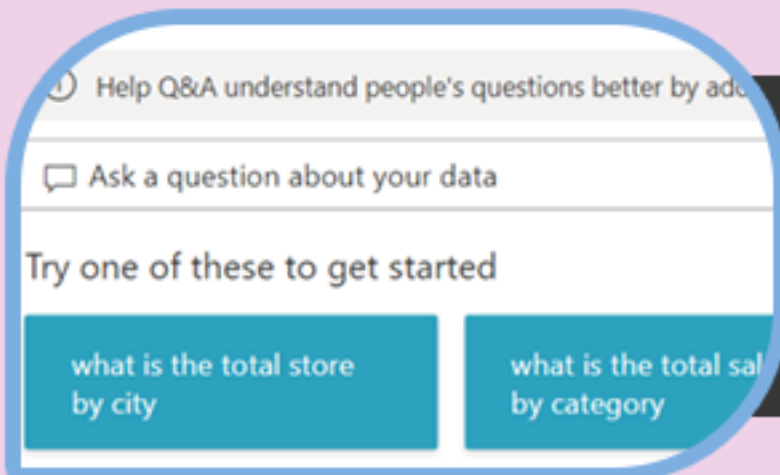
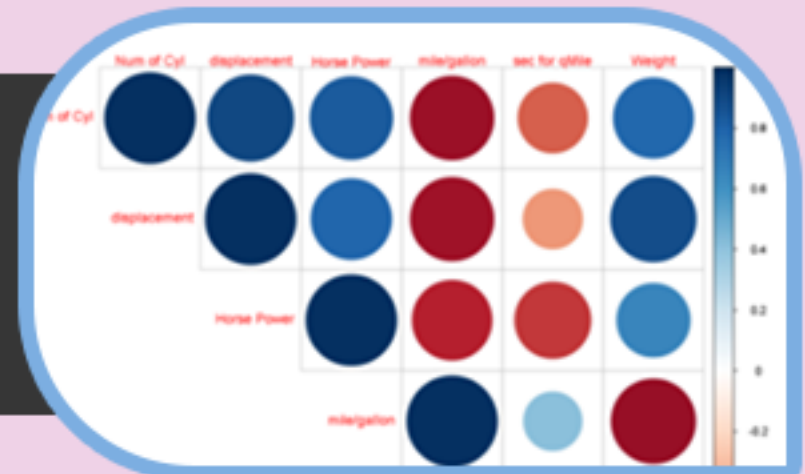


Power Apps Visual

Turn your data into action with dynamic, user-friendly applications.

R Script Visual

Bring in the power of R to your reports for some heavy lifting.



Q&A Visual

Let your data answer your questions, literally.